

**MESSAGE TO MEMBERS FROM OCMS  
PRESIDENT KEVIN SHERIN, MD**

I hope that **you all** have approached your colleagues to join OCMS at this critical time. All groups and physicians need representation. To renew or join OCMS, visit our website at [www.ocms.org](http://www.ocms.org) to download an application today.

**If you recruit three new members, you will get your dues free for the next year!**

All OCMS physicians and groups need to be represented now and to join with us in creating a strategic plan for health care reform and access to primary and specialty care in our community. Opportunities include working with PCAN and reaching out to area hospitals and medical associations to get them involved in our strategic plan.

Our goal is to make your OCMS membership the best value for your hard earned dues dollars. We intend to double your value in savings for every dollar that you invest with OCMS.

With great hope and expectations for more savings and benefits for your practice,



*Kevin Sherin, MD, OCMS President*

**OCMS Spring Meeting**

**Wednesday, March 10, 2010  
6:00 p.m. Cocktail Reception  
7:00 p.m. Dinner Meeting**

**The University Club  
150 E. Central Blvd., Orlando, Florida 32801**

**"Tobacco Cessation – Butt Kicking Brain Biology"  
Presented by Leslie M. Beitsch, MD, JD  
Florida State University College of Medicine  
Center for Medicine and Public Health  
\*pending CME accreditation**

**Reservations are required. Please RSVP by Friday, March 5 to  
OCMS at (407) 622-8188 or e-mail [frontdesk@ocms.org](mailto:frontdesk@ocms.org).**

**Free to OCMS Members, \$20 for guest of member,  
\$50 for non-members**

**Sponsored By  
SunTrust, FPIC, Sage Software, Practice Technologies Group,  
and Powell Design Group**

**LOCAL EVENTS**

**FLORIDA MEDICAL GROUP MANAGEMENT  
ASSOCIATION – ANNUAL CONFERENCE  
CARIBE ROYALE RESORT, ORLANDO  
APRIL 19, 20, 21, 2010**

The Florida MGMA's annual conference, "Come look into the crystal ball and see what the future of healthcare holds" is being held in Orlando. The mission of the Florida MGMA is to improve effectiveness of medical group practices in Florida and the skills of individuals who manage or lead them. Visit the MGMA's website at [www.flmgma.com](http://www.flmgma.com) for more information and to register.

**FLORIDA HEALTH CARE COALITION  
17<sup>TH</sup> ANNUAL NATIONAL CONFERENCE  
THE HEALTHCARE (R)EVOLUTION  
P4P – PAYMENT REFORM  
ORANGE COUNTY CONVENTION CENTER  
FEBRUARY 23-24, 2010**

Cecil Wilson, MD, former OCMS and FMA President, and AMA President-elect will be speaking at this two-day conference. Hear what industry leaders are saying about pay for performance. The FHCC hosts annual events aimed at continuous improvement of quality health care not only in Florida but nationwide. Visit their website at [www.flhcc.com](http://www.flhcc.com) for more information and to register.

**FLORIDA EMERGENCY PHYSICIANS  
10<sup>TH</sup> SYMPOSIUM ON EMERGENCY MEDICINE  
STANDARDS OF CARE 2010  
ADVANCES FOR THE CLINICIAN  
ROSEN SHINGLE CREEK HOTEL, ORLANDO  
APRIL 7-10, 2010**

This is a premier CME activity featuring state of the art diagnostic and clinical information by renowned faculty from across the United States. FEP is one of the nation's largest privately held group practices of emergency medicine. Visit their website at [www.floridaep.com](http://www.floridaep.com) for more information and to register.

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